The 8th Annual Koret Workshop

Globalization, Innovation, and Culture in Korea

April 22, 2016

Bechtel Conference Center, Encina Hall
Stanford University

Hosted by
The Walter H. Shorenstein Asia-Pacific Research Center
In Association with Korea Institute for Industrial Economics and Trade

8:00 am  Conference Registration and breakfast

8:30 am  Gi-Wook Shin, Director, Shorenstein APARC; Professor, Stanford University
Welcoming Remarks and Introduction

Session 1: Higher Education and Development

Moderator: Dafna Zur, Assistant Professor, Stanford University
Discussants: Stephanie Kim, Director, Korea Program, UC Berkeley
             Hyung Deok Shin, Associate Professor, Hongik University

8:35 am  Terri Kim, Reader, University of East London
Academic Mobility, Varieties of Academic Capitalism, and Globalization and Internationalization: The Case of Korea

8:50 am  Soohyung Lee, Assistant Professor, University of Maryland, College Park
Efficient Supply of Human Capital: Role of College Major

9:05 am  Discussion

9:50 am  Break

Session 2: Entrepreneurship and Innovation

Moderator: Do Hoon Kim, President, Korea Institute for Industrial Economics and Trade (KIET)
Discussants: Takeo Hoshi, Director of Japan Program, APARC, Stanford University
             Dae Soo Kim, Professor, Korea University
10:00 am  Yong Suk Lee, FSI Center Fellow, APARC, Stanford University  
*The Persistence of Entrepreneurship and Innovative Immigrants: Evidence from Stanford University Alumni*

10:15 am  Joon Nak Choi, 2015-16 Koret Fellow, APARC, Stanford University  
*Enablers and Constraints of Transnational Bridging*

10:30 am  Michelle Hsieh, Assistant Research Fellow, Academia Sinica, Taiwan  
*The Quest for an Innovation-driven Economy: South Korean and Taiwanese SMEs Compared*

10:45 am  Discussion

11:45 am  Lunch Break

12:00 pm  Se Young Ahn, Chairman, National Research Council for Economics, Humanities and Social Sciences, Korea  
*Global Talent and Immigration Issues in Aging Societies: The Korean Experience*
Public Keynote Speech, Oksenberg Conference Room, Encina Hall

**Session 3: Global Competitiveness**

Moderator:  Kathleen Stephens, William J. Perry Distinguished Fellow, APARC  
Discussants: Richard Dasher, Director, U.S.-Asia Technology Center, Stanford  
David Straub, Associate Director, Korea Program, APARC, Stanford

1:30 pm  Myeong Hyeon Cho, Professor, Korea University  
*Korean Firms: The Historic Evolution and Challenges*

1:45 pm  Inchul Kim, Director of Industrial Economics Research, KIET, Korea  
*Firm Productivity and Export Promotion Policies in Korea*

2:00 pm  Joon-shik Park, Professor, Hallym University, Korea  
*The Entrepreneurial Understanding of Korean Big Business on the Emergence of China*

2:15 pm  Hyung Oh Lee, Sookmyung Women’s University  
*An Analysis of the Competitiveness of Korean Firms vs. Japanese and Chinese Counterparts: Strategies Used by Electronics Firms*

2:30 pm  Discussion

3:30 pm  Break
Session 4: Demographic Changes and Immigration Policy

Moderator:  **Yumi Moon**, Associate Professor, Stanford University  
Discussants: **Rennie Moon**, Assistant Professor, Yonsei University, Korea  
            **Suhoon Lee**, Professor, Kyungnam University, Korea  
            **Byung Chul So**, Chair Professor, Institute of Justice, Ministry of Justice

3:45 pm  **Paul Chang**, Assistant Professor, Harvard University  
*Homogamy or Hypergamy? Status Differential and Marital Satisfaction among Foreign Brides in Korea*

4:00 pm  **Sheena Chestnut Greitens**, Assistant Professor, University of Missouri  
*Citizens and Entrepreneurs? North Korean Defectors’ Changing Role in the South Korean Economy*

4:15 pm  **Eunsil Oh**, PhD candidate in sociology, Harvard University  
*Changing Dynamics of Family and Women’s Work in South Korea*

4:30 pm  Discussion

5:30 pm  **Wrap-Up Discussion** (moderated by **Gi-Wook Shin**)

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