

Stanford Japan Program at Shorenstein APARC

The Stanford Japan Program was formally established in November 2011, renewing the Walter H. Shorenstein Asia-Pacific Research Center's commitment to this important field. As an integral component of the Center, SJP facilitates multidisciplinary, social science-oriented research on contemporary Japan, emphasizing both academic scholarship and policy-relevant research. The program aims to become a central platform for Stanford students and the broader community for understanding and engaging with Japan.

Research and Program Activities

Program activities include the Japan Colloquium Series, conferences to further cutting-edge research and address critical contemporary policy issues, and public seminars. The goal of Japan Program is to become an eminent platform to foster intellectual exchange among scholars, experts, top-tier professionals, politicians, and students.

Message from the Director



The spring quarter is coming to the end. This has been especially busy quarter for the Japan Program. Phillip Lipsky and I started a new course on Japan supported by a grant from the Center for Global Partnership. The course introduces the students to various issues in politics, economy, business, and international security of contemporary Japan. In addition to lectures by Phillip and me, the course invites several researchers on Japan as guest speakers. This quarter, we invited Kenji Kushida (Japan Program), Karen Eggleston (Asian Health Policy Program at APARC), Harukata Takenaka (Graduate Research Institute for Policy Studies), Kyoji Fukao (Hitotsubashi University),

Lee Branstetter (Carnegie Mellon University), and Adam Liff (University of Indiana). I was pleasantly surprised by the popularity of the course. We ended up having 33 students and some auditors. We had to move to a larger room than the one originally assigned to accommodate them all.

Each of the four guests to the class from outside Stanford also gave a public lecture during their stays. This meant four Japan colloquia this quarter just by the guests for the course. This was in addition to the Silicon Valley New Japan Forum that we continued throughout the quarter.

We also held two special events. On May 2, Japan Program and APARC organized screening of a

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APARC

Walter H. Shorenstein
Asia-Pacific
Research Center

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Japan Program

Director

Takeo Hoshi

Faculty & Researchers

Michael H. Armacost

Karl Eikenberry

Kenji E. Kushida

Phillip Lipsy

Daniel Sneider

Visiting Scholars

Yusuke Asakura

Shuichiro Nishioka

Keikoh Ryu

Staff

Meiko Kotani

Amanda Stoeckicht

documentary film *Free To Rock* and a panel discussion that followed, in collaboration with Freeman Spogli Institute for International Studies (FSI, of which APARC is a part), Center for Russian, East European, and Eurasian Studies (CREEES), and the Department of Music. The film was on rock n roll music in the former Soviet Union and explored the role of soft power in bringing down the Soviet regime. The panel discussion that followed the movie that featured the people who created the film, a faculty member of the Department of Music, and Director of the FSI, further examined the nature of power of rock n roll in bringing about social and political changes. It may not be clear why Japan Program and APARC hosts a film on Russia, but (a part of) Russia faces the Pacific Ocean and more importantly we are interested in the role of soft power in international relations. You find more on this event on p.4 of this newsletter.

Another event was the visit of Senator Masako Mori to Stanford on May 6. Some of you attended her talk when she visited us last year around the same time. She presented Japan's progress toward women's empowerment in the labor market and the policies that she implemented as the Minister for Women's Empowerment. This year, she discussed the Japanese government's crisis management with faculty members at APARC and CISAC (Center for International Security and Cooperation, also in FSI). Although it was closed to the public this time,

we are trying to bring her back to the Womenomics Conference that we plan to hold on November 4. So please mark your calendar now.

Since last year, Japan Program has collaborated with the Global Studies Program and the FSI and has created summer internship opportunities for Stanford students (both undergraduate and graduate) at four institutions in Tokyo (Kozo Keikaku Engineering, Mitsubishi Research Institute, National Institute for Research Advancement, and JICA Research Institute). Stanford students travel for internships all over the world during the summer, but I have found out Japan is a very popular destination. This year, eight students will be spending summer in Tokyo working for the four host institutions that Japan Program. We received more applications, but we were not able to accommodate all. If your company in Japan is interested in having Stanford students as interns next summer, please let us know. We can work to create such opportunities.

Japan Program Event Highlights

On March 8, the Silicon Valley-New Japan Project welcomed **Hiro Saijou**, the CEO and Managing Director at Yamaha Motor Ventures & Laboratory Silicon Valley,



who gave a talk entitled, "Back to the Source: Yamaha Motor's Challenges on Business Development." Saijou gave an introduction of Yamaha Motor's business development efforts in leveraging Silicon Valley ecosystem including Yamaha's objectives and how they went about setting up Yamaha Moto Ventures for success. He delved further into the challenges faced by large Japanese companies in harnessing Silicon Valley, and also highlighted Yamaha Motor Ventures ongoing unique and ambitious projects.

A full video of the seminar can be found here:

https://www.youtube.com/watch?v=tI8TTuWhi_8&feature=youtu.be



Harukata Takenaka, Professor at the National Graduate Institute for Policy Studies, gave a seminar on April 20 about "The evolution of Japanese security policy and House of Council-

lors from 1990s". In his presentation, Professor Takenaka addressed how the House of Councillors restrained Japanese prime ministers in formulating the Japanese security policy since the 1990s. By examining and analyzing the transformation of the policy formulation process since the 90s, he highlights the often made compromises by the Japanese prime ministers on desired security policy as well as the delays in policy implementation due to the process in the second chamber.

For information regarding upcoming Japan Program seminars and events, please visit:

<http://aparc.fsi.stanford.edu/japan/events>

March 11, 2016 marked the 5 year anniversary of the 2011 Great Tohoku Earthquake, Tsunami, and associated nuclear meltdown at the Fukushima Daiichi nuclear power plant. On March 10, 2016 over 70 people attended a panel discussion to re-examine the impact of these three events on Japan and the world.

Panelists for that day included **Daniel Aldrich**, Professor of Political Science, Public Policy, and Urban Affairs at Northeastern University, **Kyoko Sato**, Science, Technology, and Society Associate Director at Stanford University, and **Kenji Kushida**, Shorenstein APARC Japan Program Research Associate. **Phillip Lipsky**, Associate Professor of Political Science at Stanford, served as moderator.

Aldrich addressed the recovery rates of the affected areas in Tohoku and highlighted the importance of social capital in the recovery process.

Kushida focused on the Fukushima nuclear disaster and highlighted certain misinformation about the disaster, while Sato took a historical view of the politics surrounding proponents and dissidents of nuclear energy in Japan and how those views have developed since Hiroshima.



Japan Program Event Highlights



On April 27, **Kyoji Fukao**, Professor at the Institute of Economic Research at Hitotsubashi University, presented on the “Structural Causes of Japan’s Low TFP Growth”. Fukao examined the underlying reasons of Japan’s low

TFP growth delving into how core characteristics of Japanese firms, such as tight customer-supplier relationships and life-time employment system has stunted TFP growth in the face of globalization and decreasing and aging population.

In his presentation “Sino-Japanese Crisis (In)Stability in the East China Sea: A Tale of Two National Security



Councils” on May 18, **Adam Liff**, Assistant Professor of East Asian International Relations at Indiana University, discussed the strengths and weaknesses of both China and Japan’s crisis management mechanisms as it relates to their national security councils and how that can affect crisis stability in the East China Sea. Professor Liff

also delved into the impact of each countries crisis management mechanisms on other areas such as foreign policy, political reforms, and US relations.

On May 3, 2016, APARC in conjunction with the Freeman Spogli Institute for International Studies (FSI), the Center for Russian, East European, and Eurasian Studies (CREEES), and the Stanford Music Department, hosted a movie screening of the feature length documentary film **Free to Rock**, which explores the role of rock and roll and soft power in bringing down the Soviet regime.



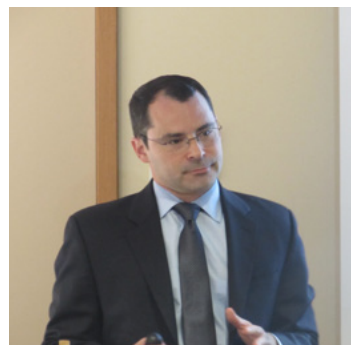
The lively panel discussion that followed the screening of film was moderated by **Michael McFaul**, Former Ambassador to Russia and Director of the Freeman Spogli Institute for International Studies, and featured panelists **Mark Applebaum**, Associate Professor of Music at Stanford University, **Nick Binkley**, Executive Producer of Free to Rock, **Valery**



Saifudinov, founder of the first Soviet Rock n’ Roll band, the Revengers, and **Joanna Stingray**, the first American producer of Soviet Rock n’ Roll, and four-time Emmy Award winning director **Jim Brown**, who joined the panel via Skype from New York.

For further information regarding Free to Rock, please visit: <http://www.freetorockmovie.com/the-film.html>

Lee Branstetter, Professor, Economics and Public Policy, Carnegie Mellon University, presented “Sea Change? Asia, America, and Innovation in the 21st Century” as part of the Japan Program Spring Colloquia Series on May 4. In the seminar, Branstetter addressed the current concerns that American innovation is losing its dynamism and will be overtaken by rising Asian tech superpowers. He explored the evidence that points toward the emergence of an increasingly integrated global R&D system which leverages emerging innovative strengths of nations like China to bolster rather than hinder American technological progress and productivity.



On May 31, **Wataru Kohno**, Professor, School of Political Science and Economics, Waseda University, discussed how the Japanese political science community has generally been slow in adopting an experimental approach in



the study of Japanese politics. Professor Kohno introduced three studies that he and his colleagues have embarked on, which relate to three major issues that Japan faces: constitutional revision, national security policy, and people’s attitudes under natural disasters.

Japan Program Event Highlights

The Silicon Valley- New Japan Project held two public forum in the month of May.

The first was held on Wednesday, May 18 and featured **Gaurav Kataria**, Big Data leader at Google who is responsible for driving Production Adoption initiatives across various Google for Work product lines - Gmail, Drive, G+, Hangouts, Google Docs, Drive, Android and Chrome. Gaurav shared his perspective on how to create a data-driven organization and the specific capabilities businesses need to develop to harness the power of machine intelligence.



The second event, held on Monday, May 23, was a panel discussion on Managing Open Innovation: Lessons from Harnessing Silicon Valley. Panelists for the event were **Joanna Drake Earl**, General Partner, Core Ventures Group, **Gen Isayama**, Co-Founder and CEO, World Innovation Lab, and **David Swanson**, Executive Vice President, Human Resources, SAP SuccessFactors. The discussion's interlocutor was **Kenji Kushida**, Shorenstein APARC Japan Program Research Associate and Silicon Valley-New Japan Project Leader.



The panel brought together expertise from multiple vantages-- SAP from Germany, which has a major presence in Silicon Valley, World Innovation Lab (WiL) which works with large Japanese companies in a variety of ways, and Core Venture Group, a boutique San Francisco venture capital firm and explored the broad perspectives and specific insights on how large outside firms can successfully harness Silicon Valley.

2016-2017 Visiting Scholar

Keikoh Ryu joins the Walter H. Shorenstein Asia-Pacific Research Center as a visiting scholar. He is also the director of the Japan Society for Business Ethics and research scholar of public policy institute at Waseda University and associate professor at the College of Business Administration at Ritsumeikan University in Japan. Dr. Ryu is also an affiliate professor at Beijing Normal University, Lanzhou University and Hubei University in China. Prior to graduating with a Ph.D. from Political Science and Economics at Waseda University, Dr. Ryu received his master's degree in international finance and business from Columbia University. His research spans the areas of political science, economic sociology, and public management. Currently, his research has primarily dealt with cross-cultural research methodology in business ethics and political economics.



In 2010, Waseda University Press published Dr. Ryu's book titled "Creating Public Value (in English)," which was also selected as a winner of the 2010 Emerald/EFMD Outstanding Doctoral Research Awards. Recently, Fudan University Press published his "Redefining Business-society Relationship for Japanese Corporations in China (in Chinese)," also, Oxford University Press published his "Globalization and Economic Nationalism in Asia (in English)." Dr. Ryu's research also has published in Journal of International Business, Corporate Communication Studies, and other scholarly academic journals.

Guest Speakers for Course on Contemporary Japan



Harukata Takenaka is a professor of political science at the National Graduate Institute for Policy Studies in Tokyo. He specializes in comparative politics and international political economy, with a particular focus on Japanese political economy. His research interests include democracy in Japan, and Japan's political and economic stagnation since the 1990s.

He received a B.A. from the Faculty of Law of the University of Tokyo and an M.A. and Ph.D. in political science from Stanford University. He is the author of *Failed Democratization in Prewar Japan: Breakdown of a Hybrid Regime*, (Stanford University Press, 2014), and *Sangiin to ha [What is House of Councillors]*, (Chuokoron Shinsha, 2010).

Harukata Takenaka

Kyoji Fukao is Professor at the Institute of Economic Research, Hitotsubashi University, as well as a Program Director and Faculty Fellow at the Research Institute of Economy, Trade and Industry (RIETI). Other positions include: Vice-Chairperson of the Working Party on Industry Analysis (WPIA), OECD; Member of the Executive Committee of the Asian Historical Economics Society (AHES); External Research Associate at the Centre on Competitive Advantage in the Global Economy (CAGE), Warwick University. He has published widely on productivity, international economics, economic history, and related topics in journals such as the *Journal of Political Economy*, *Quarterly Journal of Economics*, *Review of Income and Wealth*, *Explorations in Economic History*, and *Economica*. In addition, he is the author of *Japan's Economy and the Two Lost Decades* (Nikkei Publishing Inc., in Japanese) and, with Tsutomu Miyagawa, the editor of *Productivity and Japan's Economic Growth: Industry-Level and Firm-Level Studies Based on the JIP Database* (University of Tokyo Press, in Japanese).



Kyoji Fukao



Lee Branstetter

Lee Branstetter is Professor of Economics and Public Policy at Carnegie Mellon University and has a joint appointment with the Department of Social and Decision Sciences (SDS). Branstetter is also a research associate of the National Bureau of Economic Research and nonresident senior fellow at the Peterson Institute for International Economics. From 2011-2012, he served as the Senior Economist for International Trade and Investment for the President's Council of Economic Advisors. Prior to coming to Carnegie Mellon, he was the Daniel J. Stanton Associate Professor of Business and the Director of the International Business Program at Columbia Business School. Branstetter has also taught at the University of California, Davis, where he was the Director of the East Asian Studies Program, and at Dartmouth College. He has served as a consultant to the OECD Science and Technology Directorate, the Advanced Technology Program of the U.S. Department of Commerce, and the World Bank. In recent years, Branstetter has been a research fellow of the Keio University Global Security Research Institute and a visiting fellow of the Research Institute of Economy, Trade, and Industry in Japan. Branstetter holds a B.A. in Economics and Mathematical Methods in the Social Sciences (MMSS) from Northwestern University, and he earned his Ph.D. in Economics at Harvard in 1996.

Adam P. Liff is Assistant Professor of East Asian International Relations in Indiana University's new School of Global and International Studies (SGIS/EALC Dept). At SGIS, Adam is also the founding director of the "East Asia and the World" speaker series, faculty affiliate at the Center on American and Global Security, and senior associate at the China Policy Research Institute. He holds a Ph.D. and M.A. in Politics from Princeton University, and a B.A. from Stanford University. Since 2014, Adam has been an associate-in-research at Harvard University's Reischauer Institute of Japanese Studies and Fairbank Center for Chinese Studies. Liff's research and teaching focus on international relations and security studies—with a particular emphasis on contemporary security affairs in the Asia-Pacific region; the foreign relations of Japan and China; U.S. policy toward the Asia-Pacific (esp. U.S. security alliances); the continuing evolution of Japan's postwar security policy profile; and the rise of China and its impact on its region and the world. His scholarship has been published or is forthcoming in *The China Quarterly*, *International Security*, *Journal of Contemporary China*, *Journal of Strategic Studies*, *Security Studies*, and *The Washington Quarterly*, and has been cited widely in global media, including in *The Wall Street Journal*, *New York Times*, *Financial Times*, and *The Economist*.



Adam Liff

Japan Program

The Walter H. Shorenstein
Asia-Pacific Research Center
Stanford University
[Japan Program Website](#)

GENERAL INQUIRIES

Meiko Kotani
Email: meiko@stanford.edu
Phone: (650) 725-0051
Fax: (650) 725-6530

Amanda Stoeckicht
Email: amst@stanford.edu
Phone: (650) 725-2532
Fax: (650) 725-6530

Stanford Silicon Valley-New Japan Project Public Forum

Zero to One and One to Ten: The art of stating a startup and scaling

Speaker: Akiko Naka, Founder and CEO, Wantedly, Inc.

Wednesday, June 15, 2016

4:30pm-6:00pm

*Philippines Conference Room
3rd floor Encina Hall
616 Serra Street, Stanford University*

For more information or to RSVP please visit:

<http://www.stanford-svnj.org/svnj-public-forum-61516>